RED HAT SUMMIT

2020 CALL FOR PROPOSALS SUBMISSION GUIDE

Questions about the CFP? Contact us at presenters@redhat.com.

Red Hat

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Important dates

Mark your calendars*:

• August 26, 2019	Call for proposals opens
• October 25, 2019	Last day to submit proposals for consideration
• January, 2020	Proposal decisions sent
• March, 2020	Agenda published on redhat.com/summit
• April 27-29, 2020	Red Hat Summit in San Francisco, CA

*All dates are subject to change.

Selection process

How the agenda comes together:

- In the 2 weeks after the call for proposals closes, subject-matter experts throughout Red Hat review and rate each submission.
  - Raters include members of customer, partner, sales, product engineering, marketing, and regional teams.
  - Raters consider the originality of the abstract, the experience or expertise of the proposed speaker, and the relevance to event attendees and current technology trends.

- Once rating is completed, the selection committee members review the highest-rated and most-popular sessions and discuss their viability for a place on the agenda.

- There will be a brief period when speakers may be asked to make adjustments to their abstracts in order to be accepted; a committee member closest to the subject will contact them.

- Final decisions will be made and notifications will be emailed to all submitters.

SPEAKERS

Speaker types

Lead speaker

- The lead speaker is the primary expert on the session's subject and will do most of the talking.
- In a panel, the lead moderates a conversation among panelists, and the lead and the panelists have discussed the session beforehand.
- In a Birds-of-a-Feather (BoF), the lead moderates the discussion with the audience, and their main goal is to keep the conversation to the topic.

Co-speaker

- Co-speakers support the lead speaker(s) and add their own unique experiences or ideas to the session.
- In a panel, co-speakers are customers, partners, project participants, or the like—each with a unique voice on the topic. Panelists should be added as co-speakers.

Speaker responsibilities

KNOW WHAT YOU'RE GETTING INTO

By submitting a proposal that gets accepted, you agree to:

- Be available to give the session during the week of April 27-29, 2020 in San Francisco. (This includes authorization for travel and expenses. Red Hat Summit DOES NOT provide travel or hotel for speakers. Meet with your manager to be sure you'll be approved to attend if your session is selected.)
- Communicate in a timely fashion with the event staff about your session.
- Upload a PDF copy of your presentation prior to the event. (More details closer to the event.)
- Sign and return any required release forms prior to the event.

KNOW THE BENEFITS

There are different participant types[2]:

- Session lead speakers receive one complimentary full conference registration pass (again, no travel or hotel expenses paid) to Red Hat Summit.
- All other speakers, including co-speakers and panelists, receive approximately 50% off registration the cost.

[2]See more information on the different speaker types.

SESSIONS

Mini session and breakout session

Mini session

Participants: 1 lead speaker, no co-speakers

A high-energy, 20-minute talk about a specific, condensed subject matter. Think of this as an abridged breakout session or an extended lightning talk. Slides should be limited, and no special session setup will be allowed, as time between mini sessions is much shorter than between other session types.

Breakout session

Participants: 1 lead speaker + up to 2 co-speakers

A 45-minute stage presentation with slides, videos, and/or demonstrations. Limit to a specific topic, which can range from high-level customer or partner stories to detailed business or technical. Plan to leave 10 minutes at end for audience questions. The session lead should be an expert on the topic, with up to 2 co-speakers to support or add unique experiences or insights.

Panel and birds-of-a-feather discussion

Panel

Participants: 1 lead speaker (moderator) + up to 5 co-speakers (panelists)

A moderated 45-minute discussion among panelists with shared experience or expertise. The moderator, generally a Red Hat expert or industry analyst, has communicated the topic with the panelists beforehand, and all should have a general idea of the conversation's direction. Panelists are customers, partners, project participants, or similar, each with a unique voice on the topic. Slides, though not required, should be limited to one deck, and should only include introductions of the participants and illustrations of specific ideas discussed. Plan to leave 10 minutes for audience questions.

Birds-of-a-feather (BoF) discussion

Participants: 2 co-speakers

An informal, 45-minute conversation with audience members that doesn't typically have an outline or prescribed direction. Audience members will ultimately decide the direction of this session. Up to 2 moderators will introduce themselves and offer a few talking points on the topic, then act as guides to ensure the conversation stays on topic. No audio/visual equipment is provided, so no slides will be used.

Workshop and instructor-led lab

Bring-your-own-device (BYOD) workshop

Participants: 1 or 2 lead speakers, no co-speakers

A 90-minute, highly engaging seminar, led by two topic experts with coaching or leadership skills. Workshops can vary between heavy brainstorming sessions, BYOD hands-on demos, or problem-solving challenges. Speakers are responsible for any printed materials needed to facilitate the workshop.

Instructor-led lab

Participants: 1 or 2 lead speakers + up to 3 co-speakers

A 2-hour hands-on learning experience on a very specific, technical topic. Attendees will learn how to do something with the help of 2 session leads and up to 3 co-speakers. Session leads should be the experts on the topic, with support of the co-speakers. Red Hat Summit lab audience size is limited to the number of seats (with hardware provided) available, and pre-registration is required. Slides are recommended for step-by-step instructions or to illustrate ideas.

Note: Lab speakers will need to work closely with event staff to identify technology requirements—internet connectivity, bandwidth, machine set-up, etc. The call for proposals (CFP) requires an estimation of minimum technology requirements.

Session types summary

Type	Duration	# of lead speakers	# of co-speakers	Notes
Mini session	20 minutes	1	0	A specific, condensed subject. Limited slides. No special set-up allowed.
Breakout session	45 minutes	1	Up to 2	Slides, video, and/or demos. Leave 10 minutes for Q&A. Lead should be an expert. Co-speakers support or add unique experiences or insights.
Panel session	45 minutes	1 (a.k.a. moderator)	Up to 5	Moderated discussion among panelists with shared experience or expertise. Panelists are customers, partners, or project participants with a unique voice. Slides only to introduce panelists. Allow 10 minutes for Q&A.
Birds of a feather session	45 minutes	0	2	Informal, typically without an outline. Audience members dictate the discussion. 2 co-speakers moderate the discussion. No audio/visual equipment, so no slides.
Workshop	90 minutes	Up to 2	0	Seminar led by topic experts with coaching and leadership skills.
Instructor-led lab	2 hours	Up to 2	Up to 3	Hands-on learning of a specific, technical topic.

Indicating alternate session types

After indicating your primary session type, we'll ask you to indicate any other session types that you could deliver your session as. That way we can try to accommodate you with an alternate session type, if we run out of slots for your primary choice.

- 20-minute mini session
- 45-minute breakout session
- 45-minute panel
- 45-minute birds-of-a-feather (BoF) discussion
- 90-minute bring-your-own-device (BYOD) workshop
- 120-minute instructor-led lab

Tracks

Tracks: Identify one for your session. More information about each track is later in this guide.

- Automation
- Cloud-native development & developers
- Enterprise integration
- Future technologies
- Hybrid cloud infrastructure
- IT optimization
- Open digital transformation

Topics

Topics: Identify up to 3 discussed in your session.

- Artificial intelligence/machine learning
- API management
- App, data, and process integration
- Application delivery
- Application development
- Application platforms
- Business automation
- Containers
- Data management & analytics
- Diversity & inclusion
- Hybrid cloud
- Infrastructure
- Internet of Things
- IT automation
- IT culture
- IT processes (e.g., DevOps)
- Management
- Mobile
- Open source communities
- Open source innovation
- Security
- Software-defined storage
- Virtualization

Audience

Audience: Identify up to 2. This session would be best for people who:

- Build applications
- Manage and analyze data
- Manage infrastructure
- Design application/system architectures
- Make final decisions about IT purchases/vendors
- Manage people
- Manage projects
- Serve in an executive (VP or higher) role
- Contribute to community projects
- Provide technical support
- Sell technology or services
- Market technology or services
- Have another enterprise technology role
- Contribute in a non-technical way

Optional elements

In addition to session type, you'll also indicate whether your session includes any of these optional elements:

Roadmap: Roadmaps show the direction a product or technology is headed toward in the future.

Demo: Demonstrations show hands-on use of a technology and are usually performed live, though recorded backups are encouraged in case the conference wifi becomes unreliable.

Customer implementation: Including a customer success story helps attendees see how a concept might be applied in the world, at a high level.

Partner implementation: Including a partner success story helps attendees see how a concept might be applied in the world, at a high level.

Red Hat Services contribution: Including how Red Hat Consulting, Red Hat Training, or Red Hat Certifications contributed to your success.

Industry

Industry: Only select this option if your session caters to a specific industry's interest (e.g., NFV for telco):

- Academic
- Connected manufacturing
- Construction
- Education
- Financial services
- Government/public sector
- Healthcare
- Hospitality
- Infrastructure Migration Solution (IMS) or Modernization and Migration Solution (MMS)
- Insurance
- IT consulting & services
- Logistics & transportation
- Media & entertainment
- Nonprofit
- Oil & gas/utilities
- Retail
- Sciences
- Technology
- Telecommunications

Technical proficiency

Introductory: Appropriate for all levels.

Examples: High-level overviews, roadmaps, customer or partner stories

- What's new in Red Hat Enterprise Linux 8
- An intro to .NET Core development on OpenShift
- Integrate your Red Hat Management infrastructure

Intermediate Requires working knowledge.

Examples: Sessions that require some conceptual, product, or technology knowledge

- Automating everything at BP
- Automated software-defined 5G network fabric with OpenShift
- Controlling a container wildfire

Advanced: Requires specialized knowledge.

Examples: Deep dives, product internals, performance tuning

- A Kubernetes-native infrastructure deep dive
- Securing messaging, API, and integration
- Private cloud lab with OpenStack, Ansible, and CloudForms

Business-focused or non-technical

Examples: High-level conversations about open source, methodologies, and culture

- The distributed hangover: We were promised DevOps
- Open management: The next frontier in open culture
- Payment engines as business process microservices

OpenShift Commons gathering

Culture, community, and collaboration

The OpenShift Commons Gathering will be co-located with Red Hat Summit this year as a one-day, pre-conference event. You can indicate that you'd like your presentation to also be considered for OpenShift Commons Gathering when you submit it for Red Hat Summit. Your presentation can be accepted for Red Hat Summit or OpenShift Commons Gathering, but not both.

A little bit about OpenShift Commons Gathering:

- The OpenShift Commons Gathering brings together experts from all over the world to discuss container technologies, best practices for cloud-native application developers, and the open source software projects that underpin the OpenShift ecosystem.
- The event gathers developers, devops professionals, and sysadmins together to explore the next steps in making container technologies successful and secure.
- If you have a great case study that incorporates OpenShift in its stack, or you want to share your expertise on some aspect of OpenShift technology, consider submitting your talk for consideration.

PROPOSAL AND BIO TIPS

Set clear expectations

What makes your presentation special?
Do you have an exciting implementation story, a live demo, live polling, or new ways to use a tool? Why should we choose your abstract over others on your topic? The best sessions keep the attendees engaged with multiple delivery methods, so think about what you can offer and build your session around that.

What will the attendee leave with?
Start with 1-2 sentences about the state of the market, IT trends, or recent announcements that make your topic not only relevant, but necessary to learn about. Then, list 3-4 takeaways, starting with an introductory phrase such as: "*In this session, we'll discuss:*", or "*You'll leave this session with ideas to help you:*".

Set expectations that match the audience you want.
Make sure they know what to expect. If your abstract promises a high-level customer story, but you spend 30 minutes knee-deep in code, your audience will be frustrated, and the audience you should have had will be in another room.

Be concise and polished

Keep it concise

Ideal session title:

- Length: ≤60 characters
- Attention-grabbing titles don't have to have a long, detailed subtitle to get your point across.
- Make the title solution-focused, not product-focused.

Ideal session abstract:

- Length: 100-150 words
- Lead off with a problem you're going to help them solve or a need of theirs you're going to help with.

Don't worry about polish; we'll help

If your proposal is accepted, our editors will help you get the abstract into shape before it's published. This means editing for length, basic grammar and punctuation, and style.

Write a great bio

Start with the basics

Introduce yourself with basics like your company, job title, and current or recent projects. And keep it timely; a second-place award last year is more impressive than first-place in 1997.

Convince us

Why are you the best person to give this session? Is it a recent accolade? 20 years of research? Tell us why we should trust you on this topic.

Her point of view impressed us all

Good words always sound better coming from someone else, so write your bio in third person. (e.g. "Samira's robotics team won the state championship in 2016.")

Limit the personal touches

A reader's attention is fleeting, so don't fill valuable space with info about your dogs or dance certifications (unless those details contribute to your subject matter expertise, in which case please invite me to your session).

Limit the whole thing, actually

Try to limit your bio to 75 words or fewer. That's about 5-6 sentences.

WHAT WE'RE LOOKING FOR

WHAT WE'RE LOOKING FOR

Red Hat Summit attendees have a lot on their minds. We've compiled topics we're talking to our customers, partners, and colleagues with the most lately. Do you have great ideas about one of them? If so, you might have a session that's perfect for Red Hat Summit.

Of course, we're always looking for things like product demonstrations, intros and deep dives, customer and partner stories, and just plain cool technology.

Our tracks for Summit 2020:

- Automation
- Cloud-native development & developers
- Enterprise integration
- Future technologies
- Hybrid cloud infrastructure
- Industries
- IT optimization
- Open digital transformation

Automation (1/2)

Automation and management tools and processes are changing how people work and how companies can scale and grow. Which ones have had the biggest impact on your own job or organization? How have systems and resource allocation changed as a result?

- Red Hat Management demos and use cases
- Optimizing & securing across hybrid clouds
- Red Hat Ansible Automation use in enterprises
- Red Hat Ansible Automation for networking
- Creating backups of network equipment within a multivendor environment (Cisco, Juniper, Arista)
- Creating changes on multiple switching and routing platforms (Cisco, Juniper, Arista)
- Making changes to multivendor load-balancing environments (F5,AVI, Netscaler)
- Maintaining and deploying SDN environments (Cisco ACI, Bigswitch, NSX)
- Validating and auditing for compliance on multivendor equipment (Cisco, Juniper, Arista)
- Maintaining and deploying firewalls within multivendor environment (F5, Juniper, Palo Alto)
- Red Hat Ansible Automation: Getting started
- Red Hat Ansible Automation: Making the case
- How to operationalize your DevOps infrastructure
- Insights and data concerns
- Red Hat Management at mega scale
- Customer/partner feature: Automation solutions
- Extensibility of Red Hat management solutions
- Managing and automating your Red Hat hybrid/multicloud environments
- Red Hat Ansible Automation Platform
- Ansible best practices (playbooks, roles, modules, galaxy)
- Hybrid cloud manager
- Ansible + Red Hat Insights
- Automating security and compliance
- Automating public cloud
- Automating CI/CD

Automation (2/2)

- Developing an automation strategy (CoP, automation first, shared success, etc.)
- Automating application deployment
- Integrating directly with Jenkins, Team City, Bamboo, Travis CI for automated continuous deployment
- Rolling back and forward application versions on demand with an automated deployment process
- Controlling application deployment in containers
- Deploying to multiple environments (dev, stage, prod) with same code base
- Controlling application repositories (BitBucket, Gitlab, GitHub), deployment strategy automation: canary, blue-green, rolling, etc.)
- Automating configuration management
- Fully manage configuration and life cycle of on- and off-premise resources via SSH, WinRM, or APIs
- Updating system passwords across hybrid environments
- Configuring your instance to your company's standards and practices
- System configuration validation and drift management
- Certificate, package, and entitlement management
- Virtualization layer and hypervisor management
- Automating cloud integration
- Provisioning and management of public cloud resources
- Creating/deleting and obtain facts for cloud resources
- Deploying and managing OpenStack® infrastructure
- Creating/deleting autoscale groups
- Managing virtual networks, subnets and network interfaces
- Dynamic inventories for cloud resources
- Automation in FSI (customer success)
- Automation in public sector (customer success)
- Automation in healthcare (customer success)
- Automation in entertainment/media (customer success)
- Ansible + OCP

Cloud-native development & developers (1/3)

Cloud native development has emerged as the preferred model to develop, deliver and operate applications across hybrid, multi cloud environments. How can you be sure you're getting the most from innovative technologies and best practices?

We're also looking for developer-focused tutorials and stories about cloud development. Learn the technology, architecture, and processes of cloud development with deep dives on continuous delivery, deployments, serverless, and development environments and Java in the cloud.

- Kubernetes- and container-native development (best practices, patterns, and how-to guidance)
- Kubernetes-native continuous delivery, CI/CD (how-to guidance, best practices, and tools)
- Microservices (development, deployment, testing, security and management, best practices, patterns, and how-to guidance)
- Microservices (data management, data streaming and caching patterns, best practices, and how-to guidance)
- Microservices integration (best practices, patterns, and how-to guidance)
- Serverless and functions (development, deployment, management best practices, patterns, and how-to guidance)
- Application migration and modernization (best practices, patterns, and how-to guidance)
- Service mesh and Istio (development, deployment, management best practices, patterns, and how-to guidance)
- Knative and serverless (Quarkus, CamelK, roadmap, development, deployment, management best practices, patterns, and how-to guidance)

Cloud-native development & developers (2/3)

- Operator and operator framework (best practices, patterns, and how-to guidance)
- Language runtimes and application frameworks (roadmap, best practices, patterns, and how-to guidance (Java, JavaScript, MicroProfile, Quarkus, Reactive, Functions, etc.))
- Mobile application development and integration
- Customer implementation, reference architecture, and case studies related to any topics above
- Stories of setting up a continuous delivery pipeline on OpenShift
- How to use Tekton/OpenShift pipelines for continuous delivery
- Why use GitOps with continuous delivery
- Deployment strategies: Blue-green deployments, A/B testing, and canary releases
- Configure a CI/CD pipeline for serverless applications
- Security in the continuous delivery pipeline
- Success in application architecture with serverless architecture
- Implementing serverless using Knative and Quarkus
- Using Quarkus to implement Java in microservices or serverless architectures
- Quarkus for better microservices architecture for Java devs, necessitating Istio
- Success stories using Java in the cloud
- Using Ceph/OpenShift container storage in cloud application design
- Getting started with service mesh/Istio routing
- Serverless or microservices security topics
- Monitoring applications using Prometheus and Grafana
- Debugging microservices applications
- Debugging serverless applications
- Security and stability of microservices applications
- Security and stability of serverless applications

Cloud-native development & developers (3/3)

- Developing operators for Kubernetes/OpenShift
- Why certify with Red Hat
- Convert existing application into a Kubernetes/OpenShift operator
- Using Linux in containers (UBI, Red Hat Enterprise Linux, podman, buildah, skopeo)
- Managing developer environments for cloud development with Eclipse Che/Red Hat CodeReady Workspaces
- Improving your OpenShift workflow with odo
- Setting up local development for OpenShift using Red Hat CodeReady Containers

Enterprise integration

From public cloud to IoT to machine learning, the most strategic and innovative technologies are also more distributed and more complex. Integration helps bridge between technologies, applications, and data systems and is the key to successful digital initiatives. Learn more about integration technologies, data streams, event-driven architectures, and business automation.

- Integration best practices and architectures
- Business automation best practices and architectures
- Data pipelines
- Event-driven architecture
- Apache Kafka/data streams
- Apache Camel/enterprise integration patterns
- Messaging (synchronous, asynchronous, patterns)
- Business rules/Drools and decision logic
- Process modeling
- Security for integration (in the cloud, APIs, messaging, traffic management)
- API design, development, and life cycles
- Data-driven integration (how integration is a part of AI/ML, RPA, IoT)
- Integration for public or hybrid cloud

Future technologies

This track is intended to demonstrate how Red Hat, its customers, and its partners are innovating for the future of IT. Think pre-product open source technologies and services that are in development and will have a hand in shaping the future of enterprise software and hardware. This track is not for sessions about products that are already or soon will be commercially available.

- Social impact of evolving tech (AI, edge, augmented/virtual reality, etc.)
- New thinking around security, privacy, and risk
- Considerations around pervasiveness of data in hybrid cloud, distributed architectures
- AI/ML
- Edge
- Blockchain
- Multiparty computing
- Differential privacy
- Unikernels, unikernel Linux
- Programmable FPGAs
- Data planes
- 5G
- NFV
- e/BPF, XDP, VirtIO
- Cloud/distributed routing
- Open source networking
- Enarx
- Keylime

Hybrid cloud infrastructure (1/2)

Learn how the industry is talking about public and private clouds--plus all of the storage, containers, services, and security that go along with them.

- Red Hat Enterprise Linux on public cloud
- Value of the subscription (extend to public cloud with Red Hat Cloud Access)
- Operating systems in the hybrid cloud
- OpenShift on public cloud
- Hybrid cloud with OpenShift
- Multicloud infrastructure
- OpenShift in a multidatacenter environment
- OpenStack for private cloud
- OpenShift on OpenStack
- OpenShift on Azure
- OpenShift Dedicated on AWS
- How Red Hat cloud portfolio fits together to drive customer value
- Is a multicloud strategy right for you?
- Cloud trade-offs: public, private, and/or hybrid/multicloud
- Costs and the hybrid cloud
- Hybrid cloud workloads
- Write once, run anywhere—taming the hybrid cloud (OCP vs. cloud-native)
- Architectural pattern evolution with cloud + federation + data + microservices + containers
- Kubernetes-native infrastructure
- Edge computing
- AI/ML on OpenShift
- IoT and cloud
- Networking integration with OpenShift and OpenStack
- OpenShift operators
- Self-service provisioning
- Scalable application platforms
- DevOps with Red Hat OpenShift
- Cloud and DevOps (starting with automation (Red Hat Ansible Automation and Red Hat Insights))
- Costs and the hybrid cloud

Hybrid cloud infrastructure (2/2)

- Automation & management in the cloud
- Security and compliance in the hybrid cloud
- A cloud-native approach to secure your cloud
- How the operating system secures the cloud
- Storage for containers
- Data and storage in the cloud
- Hyperconverged storage
- Federation (storage and network patterns for hybrid cloud (noobaa and Ceph)
- How the cloud drives emerging technologies
- The future of the cloud
- High-performance computing in the cloud
- Telco and NFV

Industries

Dynamic market landscapes are changing how businesses must engage customers. Digital imperatives require organizations to modernize business processes and technical capabilities. Learn from the successes and challenges of your industry peers and how they have progressed in their digital business journeys.

- Public sector/education: IT automation, DevOps, new products being introduced
- Red Hat Infrastructure Migration Solution or Red Hat Modernization and Migration Solution (MMS/IMS): Migration to Red Hat infrastructure, application modernization, container adoption with Red Hat consulting
- Telco: OSS/BSS (and network automation), vRAN, containerized network functions (CNFs), AI/ML
- Oil & gas/utilities: Retail distribution, upstream data science, SCADA and IoT, secure edge data, open source in oil & gas, DataScience ops, digital transformation, HPC, DevOps
- Connected manufacturing: Autonomous vehicles, connected car, factory edge-edge computing, IoT, digital transformation, automation—IT and business process, application modernization, DevOps
- FSI: Open banking/APIs in banking/API economy/monetizing APIs, connected claims, business process automation, faster payments/real-time payments/payments modernization, blockchain/hyperledger in production, AI/ML in production, fraud mitigation, pricing and risk analytics, hybrid/multicloud security & compliance, Quarkas application, cloud-native development, IoT in financial services, cultural change in long-standing firms
- Healthcare: Clinical decision support, compliance automation, connected care, intelligent Data-as-a-Service, IT modernization

IT optimization (1/2)

Many organizations have invested resources in infrastructure and applications. What happens when they come under pressure to move to new technologies? Show attendees how to make the most of what they already have.

- Hyperconverged infrastructure
- Tuning Red Hat Gluster Storage
- Modernizing infrastructure
- Tuning Red Hat Ceph Storage
- Migrating infrastructure from VMware
- Customer/partner feature: A modernization journey
- Software-defined storage customer use cases
- How to get started managing Red Hat Enterprise Linux (Red Hat Satellite, Red Hat Insights, Red Hat CloudForms, Red Hat Ansible Automation)
- Security responses, CVEs
- Overview of identity management
- Red Hat OpenShift on Red Hat Virtualization
- SELinux overview
- Red Hat Virtualization solutions overview
- Value of a Red Hat subscription
- Simplifying storage deployments
- Healthcare (ERP, EMR) or web server workloads on Red Hat Enterprise Linux
- Migrating from VMware virtualization to Red Hat Virtualization
- Red Hat Enterprise Linux's ease of use
- Managing Red Hat Enterprise Linux at scale
- Moving from virtualization to a container world
- Red Hat Enterprise Linux: Performance tuning
- Infrastructure as code
- SQL Server on Red Hat Enterprise Linux
- SAP HANA on Red Hat Enterprise Linux
- Red Hat Virtualization: Customer case study
- Using Red Hat Insights with Red Hat Enterprise Linux
- Portfolio built on Linux
- Red Hat Ansible Automation for IT infrastructure (config and provision private cloud)

IT optimization (2/2)

- Automating private cloud with Red Hat Ansible Automation
- Smart management (implementation, practices)
- Ansible + Satellite provisioning (smart management) (Bare metal provisioning of servers using Satellite, or any other datacenter management tool, provisioning instances in multivendor environments, entitlement and package management, HPC clusters, Docker container provisioning, OS bootstrapping)

WHAT WE'RE LOOKING FOR

Open digital transformation

Digital transformation is using digital technology in all areas of a business to fundamentally change how it operates and delivers value to customers. Red Hat's approach creates a foundation of open architecture, open processes, open leadership, and an open culture to enable an organization to transform into a digital leader. This foundation enables the flexibility and cultural aspects required to collaborate across the organization to rapidly develop and deploy new digital capabilities.
The requirement for openness plays in the ability for applications to be deployed to optimal locations across the hybrid cloud as well as the inclusive and transparent operating processes and culture.

- Cultural or organizational practices that impede digital transformation & leadership
- The continuous-learning mindset (how to cultivate it in your organization, your teams, or yourself)
- How your culture impacts your IT organization and your broader business.
- Creating and leading in an open culture
- How to encourage the culture and desire to build security practices into every IT process
- 20-minute experience reports (these sessions will highlight customers, partners, and internal Red Hat products & teams talking about their successes and learnings in digital transformation & leadership)
- You got your agile in my waterfall (methods, tips, tricks, to successfully manage agile software projects within larger waterfall organizations (must include paths to unwind your organization from this))
- Real metrics for digital transformation (how to measure your organization to know you are making progress)
- How open architecture, open processes, and an open culture can help you transform your organization
- Open culture can be a competitive advantage (learn how it works in practice)
- The benefits and challenges of managing in an open source environment

CFP SUBMISSION WALKTHROUGH

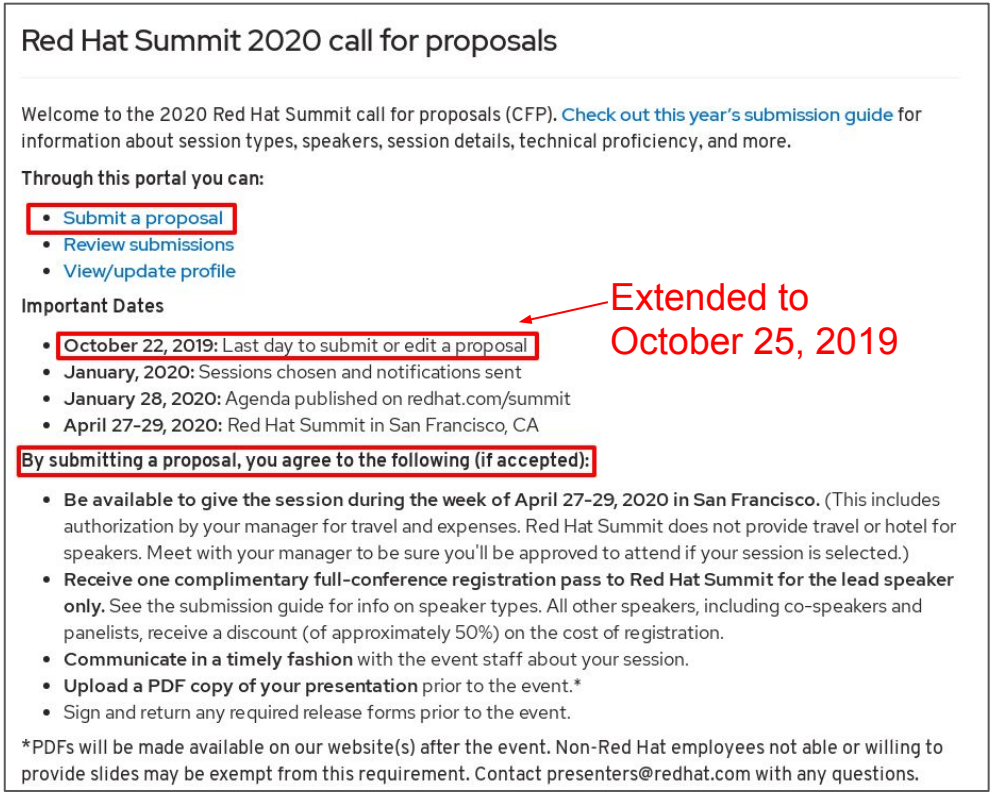
Step 1: Register a new account

Tips

- Start here: rhsummit2020.eventpoint.com/cfp.
- **Red Hat employees**, use your official Red Hat email address to avoid account duplication.
- Speaker **accounts do not roll over from previous years**; even if you presented or submitted last year, create a new account.

Red Hat

Step 2: Start a submission



Red Hat Summit 2020 call for proposals

Welcome to the 2020 Red Hat Summit call for proposals (CFP). Check out this year's submission guide for information about session types, speakers, session details, technical proficiency, and more.

Through this portal you can:

- Submit a proposal
- Review submissions
- View/update profile

Important Dates

- **October 22, 2019:** Last day to submit or edit a proposal
- **January, 2020:** Sessions chosen and notifications sent
- **January 28, 2020:** Agenda published on redhat.com/summit
- **April 27-29, 2020:** Red Hat Summit in San Francisco, CA

Extended to October 25, 2019

By submitting a proposal, you agree to the following (if accepted):

- **Be available to give the session during the week of April 27-29, 2020 in San Francisco.** (This includes authorization by your manager for travel and expenses. Red Hat Summit does not provide travel or hotel for speakers. Meet with your manager to be sure you'll be approved to attend if your session is selected.)
- **Receive one complimentary full-conference registration pass to Red Hat Summit for the lead speaker only.** See the submission guide for info on speaker types. All other speakers, including co-speakers and panelists, receive a discount (of approximately 50%) on the cost of registration.
- **Communicate in a timely fashion** with the event staff about your session.
- **Upload a PDF copy of your presentation** prior to the event.*
- Sign and return any required release forms prior to the event.

*PDFs will be made available on our website(s) after the event. Non-Red Hat employees not able or willing to provide slides may be exempt from this requirement. Contact presenters@redhat.com with any questions.

Tips

- Note the important dates in the submission process.
- Make sure you can meet the speaker commitments if your proposal is accepted.
- Click *Submit a proposal* to begin the submission process.

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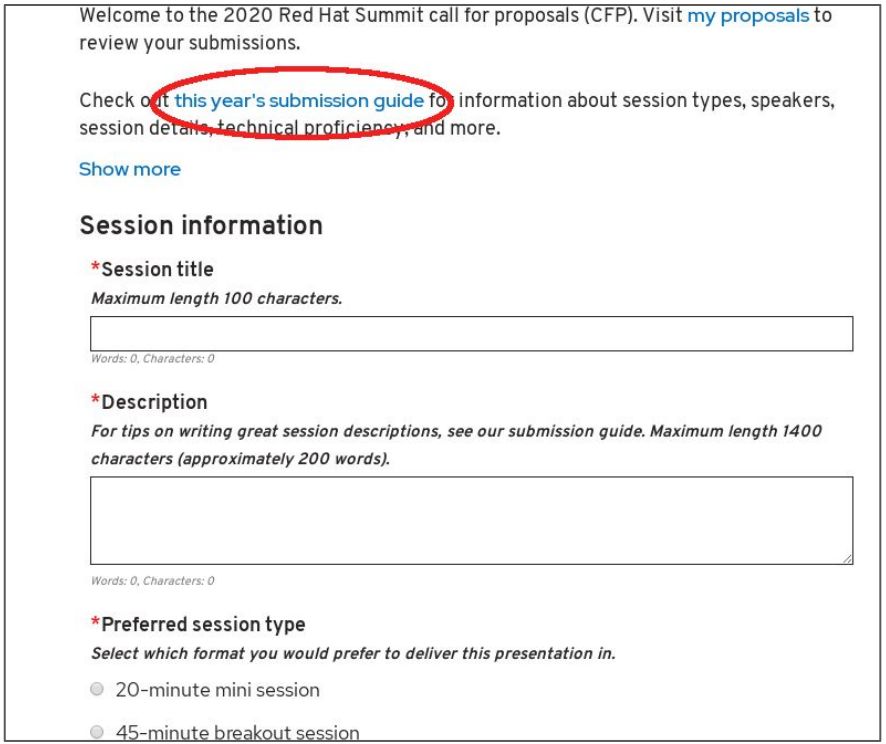
Step 3: Tell us about your session


Welcome to the 2020 Red Hat Summit call for proposals (CFP). Visit my proposals to review your submissions.

Check out this year's submission guide for information about session types, speakers, session details, technical proficiency, and more.

Show more

Session information

*Session title

Maximum length 100 characters.

Words: 0, Characters: 0

*Description

For tips on writing great session descriptions, see our submission guide. Maximum length 1400 characters (approximately 200 words).

Words: 0, Characters: 0

*Preferred session type

Select which format you would prefer to deliver this presentation in.

20-minute mini session

45-minute breakout session

Tips

- Respond to the fields to describe your session. Some fields are optional, but more information about your session is better than less in helping to finding a place for it on the agenda.
- If more than one option for a field applies to your session, choose the one(s) most relevant.
- If you have a question about a field—even after reading its associated help text—check the submission guide for more information.

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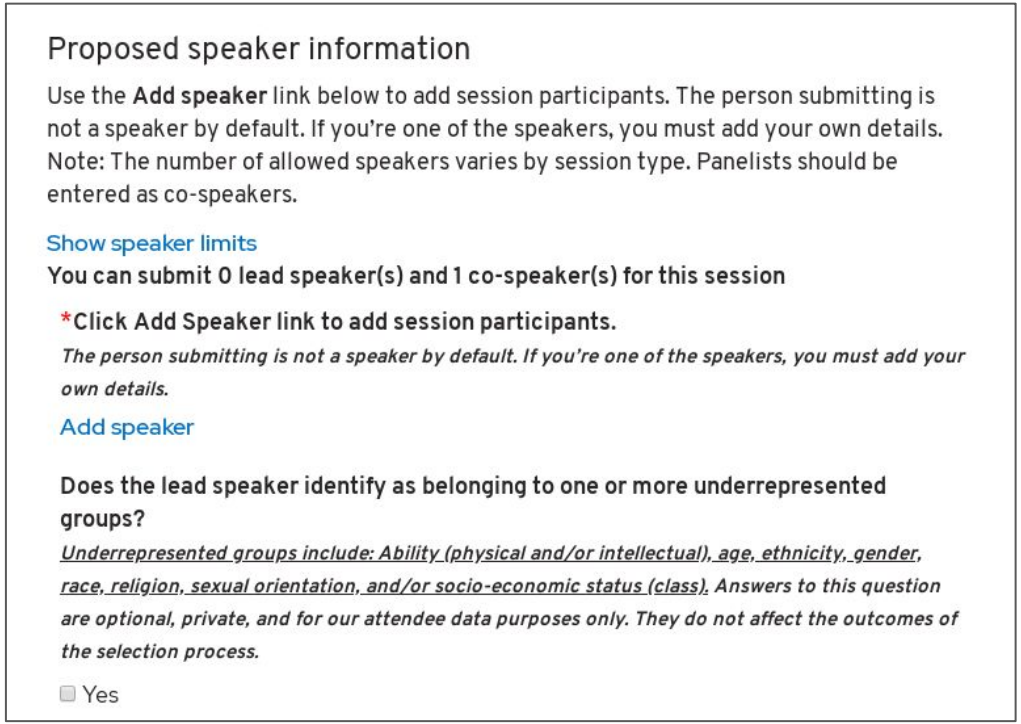
Step 4: Add speakers



Tips

- Click **Add speaker** for each speaker.
- **The person submitting is not a speaker by default.** If you're one of the speakers, you must add your own details.
- When entering Red Hat employees, **use their official Red Hat email address**—ask them if you don't know it.
- **You can only add as many speakers as the system allows**, which varies by session type.

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Step 5: Review and submit

Red Hat Summit call for proposals submission confirmation

Thank you for submitting content for Red Hat Summit 2020. Here is the information from your proposal:

Submission information

Session title:	Example submission
Description:	
Alternate session type(s):	20-minute mini session, 45-minute birds-of-a-feather discussion
Please submit my proposal to be considered for OpenShift Commons Gathering:	Yes, submit my proposal to the OpenShift Commons Gathering on April 26, 2020
Track:	People & culture
Topic(s):	Open source communities, Open source innovation
Audience:	Manage people, Manage projects

Tips

- **A confirmation email will be sent** automatically to **only** the submitter's address.
- You can continue to edit a proposal until the CFP closes.

Step 6: Look forward to January

- You'll hear whether we've accepted or declined your proposal in December or January.
- Questions about the proposal process? Email us.
- **Thanks, and good luck!**

Thank you

Red Hat is the world's leading provider of enterprise open source software solutions. Award-winning support, training, and consulting services make Red Hat a trusted adviser to the Fortune 500.

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